

# FIJI EMBASSY TOKYO NEWSLETTER

## Ambassador's Message

*Ni sa bula vinaka. Konnichiwa.*

Welcome to the fourth edition of our e-newsletter. In this edition, we share with you the work of the Fiji Embassy Tokyo, and Fiji-Japan relations amid the COVID-19 pandemic from July - September 2021.

Despite the continuous state of emergency declared in Tokyo and other urban prefectures, the Embassy renews its Outreach Programme with close local government ties and participation at the Tokyo 2020 Olympic Games. We also congratulate our Team Fiji at the Tokyo Olympic Games, for winning one gold medal for the men's rugby sevens team and one bronze medal for the women's sevens team.

The Embassy has been working closely with our Fiji nationals throughout Japan. You can read about the amazing contributions by some of our nationals working and living in Japan on "Questions with our Fiji nationals". It's a great way of staying connected and sharing one's experience to help build others.

I hope that you find this edition interesting. I also urge our fellow Fijians and friends to follow official health advisories and ensure your businesses and families are safe.

*Vinaka vakalevu, Arigato gozaimasu.*

**H.E. Mr. Isikeli U. Mataitoga**  
**Ambassador Extraordinary & Plenipotentiary**



## Inside This Edition

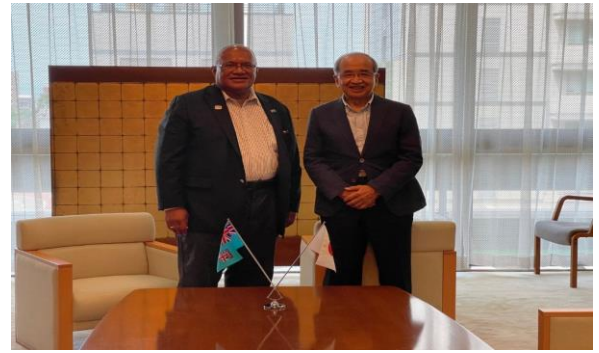
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## Key Highlights

### Ambassador Pays Courtesy Call on Oita Prefecture Governor and Oita City Mayor

On Thursday, 15 July 2021, HE Mr. Isikeli Mataitoga paid a courtesy call on the Governor of Oita, His Excellency Mr. Katsusada Hirose, at the Oita Prefecture Government Office in Oita (upper right), and a courtesy call on the Mayor of Oita City, His Worship Mr. Kiichiro Sato, at the Oita City Office in Oita (middle right). The Ambassador's sixth visit to Oita reinforces Fiji's commitment to strengthening its relations with Oita. The enhancement of education and sports cooperation, especially exchanges involving high school studies and rugby in Fiji and Oita, the conferment of an Award for Honorary Officer of the Order of Fiji to Honorary Consul Mrs. Mami Kawamura and Team Fiji undertaking a pre-Tokyo 2020 training camp in Oita were discussed at length.

The Ambassador also highlighted the special relationship between Fiji and Oita, which has deepened and strengthened over the years. He further underscored the greater economic, social, and cultural exchange opportunities for both our people through the targeted expansion of high-school-level sports exchange, encouraging business ties between Fiji and Oita.



### Ambassador Meets Director General for Southeast Asia and Pacific Department, JICA

The meeting with Mr. Mikio Hataeda, Director General for Southeast Asia and Pacific Department, JICA, took place on 9 September 2021.

The main issues discussed covered the Nadi River Flood Mitigation Project; JICA Support towards Blue Pacific Infrastructure projects – Maritime Security/Climate Change Resilience; Public Health Management post-COVID projects for technical skills and management enhancement; and Renewable Energy – Solar/ Hydro generation.

\*Ambassador Mataitoga with JICA HQ Southeast Asia and Pacific Department senior officials (l-r) Deputy-Director, Director General Mikio Hataeda, Director Shinya Tamio and Senior Official Kuniyoshi Watanabe.

## Courtesy Calls & Meetings



(l-r) In July-September 2021, Ambassador Isikeli Mataitoga also had the opportunity to meet with 1.) Ms. Junko Chano, Executive Director (Program) of The Sasakawa Peace Foundation, Japan (SPF); Mr. Hiromitsu Takamatsu, President of Kyowa Shipping Co., Ltd.; 3.) Mr. Tetsuhiro Yoshida, General Manager, Sales Unit, Facility Infrastructure Solutions of JGC Corporation, and Ms. Nozomi Sakamoto; and 4.) Mr. Taichi Saito, CEO of TaiyoKousan and Saito Gumi, Mr. Kenichi Kaneko (former Member of Parliament), and Mr. Kenta Imai, Managing Director of Pacific Innovation Inc.



## Hon. Prime Minister Bainimarama attends the 9th Pacific Islands Leaders Meeting (PALM9)



Prime Minister Josia Voreqe Bainimarama  
(Photo: Office of the Prime Minister of the Republic of Fiji)

The Pacific Island Forum (PIF) Leaders and Prime Minister of Japan Hon. Yoshihide Suga convened the Ninth Pacific Islands Leaders' Meeting (PALM 9) on Friday, 2 July 2021 with a renewed commitment to sustainable recovery and resilience through regional solidarity. PALM9 discussions centered on the five priority areas for the next three years; (1) COVID-19 Response and Recovery, (2) Sustainable Oceans based on the Rule of Law, (3) Climate Change and Disaster Resilience, (4) Strengthening Foundation for Sustainable and resilient Economic Development, and (5) People-to-People Exchanges and Human Resource Development.

Prime Minister Josia Voreqe Bainimarama expressed his appreciation to Japan for its leadership through the PALM process which provide opportunities to collaboratively address challenges in the region in particular the COVID-19 pandemic. Japan's continued assistance in the region through socioeconomic development programs and initiatives was acknowledged at PALM9.

On Pacific regionalism, Prime Minister Bainimarama said the 2050 Strategy for Blue Pacific Continent represents our collective aspirations for deepened commitment and shared stewardship of the Pacific Ocean. Further emphasising that the 2050 Strategy will comprehensively guide the region's collective action.

Prime Minister Bainimarama acknowledged Japan's support for the Pacific's prosperity, and he called on the development partners to realign their efforts to our regional aspirations in the shared strategic interests as the Blue Pacific. He said the partnership between Japan and PIF Leaders is founded on historic bonds and mutual trust and it significantly promotes strengthened cooperation at all levels between Japan and the Pacific Islands Forum.

Japan and Pacific Island countries (PICs) are important, longstanding partners, sharing the Pacific Ocean and addressing common challenges. Japanese Prime Minister Yoshihide Suga announced Japan's Pacific Bond (KIZUNA) Policy, which would further strengthen the cooperation between Japan and Pacific Island Countries. Prime Minister Suga also announced that Japan intends to provide Pacific Island Countries with a total of approximately 3 million doses of COVID-19 vaccines to PICs by around the end of the year including through the COVAX Facility after the middle of July 2021, as well as the cold chain equipment and medical capabilities development for vaccination.

Furthermore, Prime Minister Suga also updated the meeting of Japan's preparations and possible infection control measures in hosting the Olympic and Paralympic Games Tokyo 2020 in a safe and secure manner. The PALM Leaders reconfirmed the coordination toward the response to North Korea including abduction issues, among other matters. Fiji was among the following Pacific Island countries that participated at PALM 9: Tuvalu (Co-chairs), Cook Islands, Federated States of Micronesia, Kiribati, Marshall Islands, Nauru, Niue, Palau, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, French Polynesia, New Caledonia, Australia and New Zealand.

In order to further enhance this partnership with the PICs, Japan has been hosting Summit-level meeting named Pacific Islands Leaders Meeting (PALM) every three years since 1997. The Fiji Embassy Tokyo also assisted in preparation for this meeting.

**Source:** Ministry of Foreign Affairs of Japan, 2 July 2021; and Office of the Prime Minister of Fiji, 2 July 2021

[https://www.mofa.go.jp/a\\_o/ocn/page3e\\_001123.html](https://www.mofa.go.jp/a_o/ocn/page3e_001123.html)

<http://www.pmooffice.gov.fj/prime-minister-bainimarama-joins-pif-leaders-and-japan-at-the-palm-9-meeting-02-07-2021/>

## HC Mami Kawamura honoured at Investiture Ceremony



*(l-r) During and following the ceremony; Ambassador Mataitoga with HC Mami Kawamura and her beloved husband Mr Kozo Kawamura*

Administered on behalf of His Excellency Major-General (Ret'd) Jioji Konusi Konrote, President of the Republic of Fiji and Chancellor of the Order of Fiji, HE Mr. Isikeli Mataitoga, Ambassador Extraordinary and Plenipotentiary of the Republic of Fiji to Japan successfully conferred an Award for Honourary Officer of the Order of Fiji to Honorary Consul Mrs. Mami Kawamura on Friday, 16 July 2021. HC Kawamura is Fiji's Honorary Consul in Beppu, Oita, for the Kyushu region, which constitutes seven large prefectures. All awards in Fiji were bestowed by His Excellency the President on 24 November 2020.

The investiture ceremony was marked by the official handing over of the Honourary Officer of the Order of Fiji (MOF) Medal and the Certificate that was signed by His Excellency Major-General (Ret'd) Jioji Konusi Konrote, President of the Republic of Fiji and Chancellor of the Order of Fiji, by Ambassador Mataitoga to HC Kawamura. This is awarded for distinguished service of a high degree to diplomatic relations and tourism. It was held at the Hotel Nikko Oita Oasis Tower before 20 guests, constituting the Honourable Mr. Seiichi Eto MP, Vice Mayors of Oita City and Beppu City, senior government officials, business affiliates, and close family members.

The ceremony acknowledged HC Kawamura's exceptionally hard work in diligently carrying out her duties in promoting Fiji within the region and all over Japan, where she has a wide network of contacts and businesses. It also noted that HC Kawamura's efforts to create greater awareness and deeper diplomatic relations between Fiji and Japan had led several business owners and friends to visit Fiji and explore opportunities for tourism, trade, and investment relations. Another significant note was HC Kawamura's willingness to share her personal contacts with high-level politicians from Oita, who are senior Ministers and officials in the Japanese Government, directly contributed to raising awareness about Fiji and its international agenda in Japan. This resulted in a special visit to Japan of the Prime Minister of the Republic of Fiji, Honourable Mr. Josaia Voreqe Bainimarama, in 2015 and in 2018. HC Kawamura has been a loyal and dedicated representative of the Fiji Government and its people. A reception organized in the same building followed to commemorate the said event. Ambassador Mataitoga further congratulated HC Kawamura for her achievement and reminded her that this should be a proud occasion for her and her family and friends.





# TEAM FIJI at the Tokyo 2020 Olympic Games



Fiji's first appearance at the Olympic Games was in Melbourne in 1956, where athletes represented the Fiji Association of Sports and National Olympic Committee (FASANOC) in sailing, boxing, and athletics. For the Tokyo 2020 Olympic Games, Team Fiji was represented in six sports, including table tennis, sailing, swimming, men's and women's rugby sevens, judo, and athletics.

The Team Fiji contingent arrived at Narita Airport, Japan, on Friday, 9 July 2021. Fifty-one members came in from Fiji, while 7s rugby player Semi Radradra flew in from England, sailor Sophia Morgan flew in from New Zealand, and judoka Tevita Takayawa joined the team in Japan. While sailing and judo representatives joined in from Tokyo, the remaining team members headed to Haneda Airport from Narita Airport to connect to Oita City, Oita Prefecture, where they undertook a two-week pre-Games training camp from 9 to 24 July 2021.

The Men's Rugby 7s were prepared for their Olympic Games gold medal defence in Tokyo. They performed exceptionally well and earned their second consecutive gold medal in rugby sevens, following their success in the sport's inaugural Olympic tournament at Rio de Janeiro in 2016. The Women's Rugby 7s team also earned a bronze medal, and both their win was an impressive win for Team Fiji as a whole. The Team Fiji first wave departure for Fiji was on 29 July 2021, while the second wave was on 10 August 2021.

## Team Composition

Chef de Mission Mr. Patrick Bower, General Manager Mr. Wayne O'Connor, Attache Mr. Vineet Chandra, Fiji Rugby Mens LO Mr. Toru Ikegai, Fiji Rugby Womens Ms. Itsuka Harada, FASANOC President Makarita Lenoa, FASANOC CEO-SG Lorraine Mar. FET- HE Mr. Isikeli Mataitoga and FS Kelera Savu.



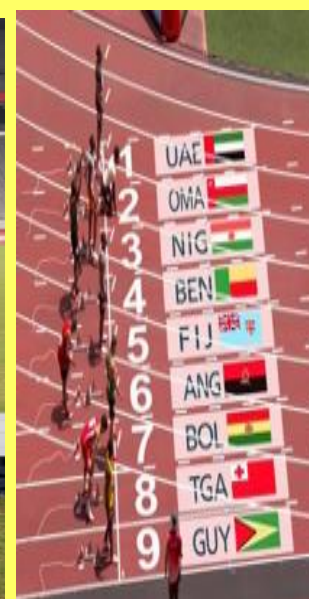




\*(l-r) Team Fiji Assembly in Oita City on 15 July 2021. Team Fiji swimming.



\*(l-r) On 28 July 2021, the defending champion Fiji men's rugby 7s team sealed its second Olympic gold medal with a 27-12 win over New Zealand at Tokyo Stadium. Team Fiji table tennis, and judo.



\*(l-r) On 31 July 2021, Fiji women's rugby 7s team sealed its first Olympic bronze medal with a 21-12 win over Great Britain at Tokyo Stadium. Team Fiji athletics, and sailing.



## TEAM FIJI at the Tokyo 2020 Paralympic Games



Fiji first competed at the Summer Paralympic Games in 1964 Summer Paralympics, originally known as the 13th International Stoke Mandeville Games and known as Paralympic Tokyo in 1964. Team Fiji was represented in athletics for two field events - shot put and javelin. As a small team of two athletes, arrival in Narita Airport on 20 August 2021 was less hectic for Team Fiji than for larger teams.

Athlete Inosi Bulimairewa participated in the F63 Javelin; however, due to technical timeout, athlete Iosefo Rakesa did not participate in his two scheduled events, F41 Shotput and Javelin. The Team Fiji departed for Fiji on 5 September 2021.

### Team Composition

Chef de Mission/ CLO Dr. Rounak Lal; Secretary General Ms. Shivanjani Singh; Coach Mr. Fred Fatiaki and Athletes: F63 Javelin Mr. Inosi Bulimairewa; and F41 Shotput and Javelin Mr. Iosefo Rakesa. Paralympic Attaché Mr. Felipe Zaros. FET- HE Mr. Isikeli Mataitoga and FS Kelera Savu.





# Questions with our Fiji nationals

## Mrs. Unaisi Vukica – Assistant Language Teacher (ALT)

*Working as an ALT teacher includes academic work and practical experience. It also bears a weight of responsibility as you are as much an ambassador for your country as you are a teacher.*

### How did you come to Japan to work as an Assistant Language Teacher?

I came as a JET (Japan Exchange Teaching) Program ALT on 31 July 2011. That year 4 countries in the South Pacific (Fiji, Tonga, Samoa, Palau) were included in this program. Successful applicants went through intense interview procedures, and I was quite fortunate to be chosen and be part of this prestigious program. I served at Naha Nishi Senior High School in Okinawa for 4 years. When my contract ended on 31 July 2015, I moved to Saitama joining a private ALT company until today. This is the 10th year of living and working in Japan together with my family.

### How different is your experience teaching Japanese children to teaching in Fiji?

While in Japan I had experienced teaching in all levels from High School, Junior High and Elementary schools. This enabled me to be part of an education system very different than that of Fiji. Teaching back home was not an easy ride for the many struggles I had to endure such as limitation of resources especially in rural schools, student - teacher ratio and students' behavior in order to deliver a great lesson. Despite of all those I continue to serve the community in love. On the other hand, in Japan no matter where you're stationed resources are always in abundant supply, you're also fortunate to experience the latest technology teaching aids in class. The number of students in class are manageable and quite easy to handle as there are not so many problematic students. There are special teachers available to help students with special needs on a one-to-one basis. From my experience I notice that students in rural schools are well behaved and cooperative in class but vice versa in urban schools.

### What are the backgrounds of the students you teach?

Currently, I teach at 3 suburban elementary schools in a nearby city to where I reside. Majority of the students live in extended families whose parents mostly work in factories and offices.

### How well have you managed a class whose first language is not English?

As an ALT I participate in team teaching daily with home room teachers (HRT) or Japanese Teachers of English (JTE). Together, we create interesting programs to allow maximum and active interaction of students in a foreign language in the classroom to enhance students' motivation towards learning a foreign language and deepens the students understanding of foreign cultures.

### What motivates you for teaching?

A great teacher wants to help and to play a part in shaping the person they will ultimately become. I grew up in a family of teachers who were quite instrumental to who am I today. I admired them for their devotion to this noble profession. Their great reputation on their students, my family and to the community motivated me to follow their career path. I never regretted becoming a teacher as it has put me in a position to influence my current and previous students in their decisions, behaviors, strengths, weaknesses and imagination and above all a calling of being part of shaping the next generations.

### What are the challenges you face and how have you cope with them?

Coming to a new country indeed have its ups and downs. The two most challenges I face are the language barrier and the gaijin complex syndrome. I was able to overcome these challenges by learning as much as I can about Japanese culture and even be okay with the fact that I will always be viewed as an outsider in Japan, attending festivals and interact with local people, take online classes, and buy resources to learn Japanese and create good relationships within my locality and working places. These has led to bridge the cultural gap and create mutual understanding within the society. 10 years in a country we call our second home away from home that has greatly broaden our horizon to the outside world. We have come to appreciate the uniqueness of Japanese culture and the thoughtfulness and considerate gestures of the people, how beautifully and efficiently everything works and how people take great pride of their surroundings. We hope you have a chance to experience this during your trip to Japan!

*Below: Mrs. Vukica with her work colleagues' teachers after the Graduation Ceremony; and with her children celebrating Fiji Day on 10 October 2021.*





## Mr. Mohammed Jannif (Matthew) - Professional Tennis Coach

*Being a competent professional tennis coach requires skills and abilities. Still, it also bears a weight of responsibility as you are as much an ambassador for your country as you are a tennis coach.*

**What brought you to coach tennis in Japan?** Prior to arriving in Japan, at the Hilton Tokyo, I was transferred from Hilton Guam Resort & Spa where I served as director of tennis. Back then, I worked for (PBI - Peter Burwash International), an American tennis management company regarded/ranked as world's #1. PBI provided top ranked tennis professionals to 5-star hotels and resorts all over the world. Prior to arriving in Japan, I worked in Fiji (Denarau Golf & Racquet Club), Four Seasons Hotel Singapore, Grand Hyatt, Seoul, Korea, The Malliouhana Resort in Anguilla, The Caribbean Islands, Marriott's Rancho Las Palmas, Palm Springs, California, The Inn & Tennis Club at Manitou, Toronto, Canada, Hilton Guam Resort & Spa, Guam and at the Hilton, Tokyo, Japan.

**How is coaching tennis in Japan different to Fiji?** Well though there are same rules and regulations in tennis wherever we go. There is a vast difference between Fiji and Japan. Japan tennis is much more structured compared to Fiji. In Japan tennis is an industry. There is tennis equipment, clothing, balls, machineries that are used in our industry which are manufactured here so there is a huge emphasis in the philosophy and the actual business aspect of it. Also, there is junior, senior high schools to college tennis so tennis is much more structured here. Also, from regular to top professional level tournaments are held within the country as well. So, in a way there is no comparison between these two countries.

**How well have you managed a team whose first language is not English?** Yes, this wasn't and will never be easy for a foreigner to master. Nonetheless, by first understanding how to speak their language then getting to know their culture and lifestyle. I was fortunate since I had a huge interest in this culture and my wife who's a Japanese assisted me a lot to settle in. I did travel to Japan as a tennis player when I was 18 years old. I was fascinated about Japan, so I did try to understand their culture well before I arrived in mid-December of 2002 in Tokyo. By learning their language and culture quite quickly, I was able to head a tennis club where I was the head coach of a 29-court tennis facility in Tokyo. I had a team of 40+ staff with over 2000 students and over 150 programs a week.

**What would your advice be to upcoming Fijian tennis players or coaches planning to come to Japan to be aware of?** Well first, try to understand the difference between an amateur and a professional in every aspect of your life and not just tennis. One must have a certain level of attitude and determination to succeed as well. As for me, I already traveled to Japan when I was young, then my work experiences over the world, traveling and other educational experiences really helped me find success quite quickly in Japan.

**What are the challenges you face coaching tennis in Japan and how did you overcome them?** My biggest challenge is same as all foreign professional coaches face here which is the culture and lack of English-speaking players. Since tennis is not originally a Japanese sport, a lot of educational materials are supposed to be learnt through English since there are a lot of nuances. Most Japanese players are unable to understand what tennis is really about since they are unable to separate their daily life culture with tennis as a sport.

**Do you see future opportunities for Fijian tennis players or coaches in Japan?** I always believed to this day that with determination nothing is really impossible. Everything is possible if you desire and work hard for it. Japan is quite different from Fiji where the demand of work production and work ethics are their life pillars. So, if one is willing to understand that I am sure there would certainly be lots of opportunities here in Japan. I would suggest that one stays away from Tokyo since life is quite demanding and living standard is quite high, so I would recommend other places preferably south of Japan since the weather down south are more bearable than the north. I would be willing to work and develop players and coaches in Fiji by working with Fiji Tennis Association and Ministry of Sports in Fiji & Japan since my work entails in coaching elite players and developing players who aspire to become tennis coach.



Tennis Life in Japan



## Mr. Dinesh Chand – Professional Golfer

*Being a competent professional golfer requires skills and abilities. Still, it also bears a weight of responsibility as you are as much an ambassador for your country as you are a professional golfer.*

### **What brought you to play golf in Japan?**

It was a dream to come to Japan. Meeting a Japanese businessman while playing golf in Nadi. I was asked what my dream and it was only golf. Following the footsteps of Vijay Singh.

### **How is playing golf in Japan different to Fiji?**

Playing golf in Japan was very difficult at first. You have to be focused, physically, mentally, playing in tournaments in Japan tour was always at very high level. Time speaks all the difference then and now. I guess any sports is different these days.

### **How well have you managed a team whose first language is not English?**

I did all my training and practice in Nagano prefecture for 4 years, based at SUNNY COUNTRY CLUB where I studied speaking Japanese language. It was very difficult to learn but it was very interesting at the same time. I guess I can speak better Japanese than speaking English now (hahaha).

### **What would your advice be to upcoming Fijian golf players planning to come to Japan to be aware of?**

My advice to upcoming golfer in Fiji, if you want to come to Japan, learn the language first. We Fijian are very strong physically. Appreciate all the time while practicing and playing. Everything is on time here where else we are very relaxed in Fiji time.

### **What are the challenges you face playing golf in Japan and how did you overcome them?**

The challenges in Japan playing professional golf tournaments are not that difficult. Golf is not a team event. Its individual. You have to build your own team, coach, trainer, manager, caddy, etc.

### **Do you see future opportunities for Fijian golf players in Japan?**

Oh yes for sure. Its only matter of time and chance as I said before we are very strong physical means hard work will always pay. Trust and commitment would be the best factor.

The only way to help Fijian golfer to come to Japan is sponsorship. Cost of living is high, and time is quick. I love to help and give any support. I am very confident to rise a golfing star out of our beautiful islands.



(l-r) Mr. Dinesh Chand at the 2021 Chunichi Crowns in Nagoya, Japan; and with his junior foundation in Fiji.



# Fiji Embassy Staff Learning & Development

1.) On 15 August 2021, FS Kelera Savu was conferred the degree of Master of Philosophy in Public Policy and Administration from Walden University, USA. FS Savu also holds a Master of Commerce degree from Kansai University, Japan, and is currently a Ph.D. candidate pursuing the Doctor of Philosophy in Public Policy and Administration; 2.) On 29 August 2021, SS Ashneel Shankar was issued a WTO Certificate after completing an online course entitled "Trade Facilitation Agreement"; and 3.) On 31 August 2021, HE Mr. Isikeli Mataitoga was appointed as the Vice Chair (1) of the LAWASIA Environmental Law Committee.



31 August 2021

By email: [Isikeli.Mataitoga@fijiembassy.jp](mailto:Isikeli.Mataitoga@fijiembassy.jp)

**Appointment as Vice Chair (1) of LAWASIA Environmental Law Committee**

Dear HE Isikeli U. Mataitoga

On behalf of LAWASIA, the Law Association for Asia and the Pacific, and its Executive Committee, I write to thank you for accepting an appointment as Vice Chair (1) of the LAWASIA Environmental Law Committee, which sits within the broader **LAWASIA Legal Practice Division**.

For over fifty years, LAWASIA has operated as a platform to promote the cross-jurisdictional exchange of legal knowledge; as a voice of the legal profession; and as a conduit for encouraging adherence to mutually held principles of the rule of law, professional integrity and the protection of human rights. Through participation in LAWASIA's various Committees, members can contribute to these ongoing activities and connect with a diverse body of lawyers and peak legal organisations from over 40 jurisdictions.

The LAWASIA Legal Practice Division maintains a comprehensive and practical work program targeting the needs of legal practitioners and their professional organisations, as related to their relevant area(s) of law.



WORLD TRADE ORGANIZATION  
ORGANISATION MONDIALE DU COMMERCE  
ORGANIZACIÓN MUNDIAL DEL COMERCIO

**WTO E-Learning**

**CERTIFICATE**

**Ashneel Shankar**

has participated in and successfully completed the online course entitled "Trade Facilitation Agreement".  
The training was delivered via the Internet by the Institute for Training and Technical Cooperation.

In testimony thereof, this Certificate is issued on this 8/29/2021 in Geneva, Switzerland and conferred by the Institute for Training and Technical Cooperation in the World Trade Organization.

Dr Ngozi Okonjo-Iweala





Every time you buy Fijian made products; you are helping to provide for our Fijian families. A very substantial number of Fijians are employed by Fijian manufacturers. When these Fijian companies grow, they hire more people, contribute to taxes, and even export more products, bringing in more income into the country. It means we have a strong economy and a stable financial environment for all of us.

**You can help our economy grow!**



### **Fijian Made Product Profile - Herbex Pte Limited**

- ✓ Herbex is an approved manufacturer of safe to consume Noni Juice since 1998. The company operates from its own factory in Lautoka and exports 99% of its products. Other products are Noni soap, Noni capsules, Sajen capsules and Tamanu oil.
- ✓ The Noni juice complies with organic standards of Europe, Australia, New Zealand, China and Korea. Foreign auditors inspect their organic production regularly to assess the organic compliance.
- ✓ Products: Certified Organic Noni Juice made from local Noni (*Morinda citrifolia*) fruit and turmeric.

#### **Interest in New Markets:**

To expand and connect with the global distributions.

#### **Contact Details:**

Mr. Gerhard Stemmler

M: +679 9925221

E: [gks@herbex.com](mailto:gks@herbex.com)

Website: <http://www.herbex.com/>

### **Fijian Made Product Profile - Pacific Ocean Culture Pte Limited**

- ✓ Pacific Ocean Culture (POC) is the largest operational Aquaculture facility in Fiji specializing in finfish and crustacean production including a new range of products for the consumer.
- ✓ Currently, it produces in excess of 200,000kg of finfish and 50,000kg of freshwater prawns annually with expansion plans underway.
- ✓ In a world of depleting fish stocks and nutritional food security issues, Pacific Ocean Culture Pte Ltd produces a premium farmed product to promote "Fiji Made" products domestically with an optimal export pathway for its premium seafood products.

#### **Interest in New Markets:**

To expand and connect with the global distributions.

#### **Contact Details:**

Mr. Paul Ryan

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Website: <http://pacificoceanculture.com/>

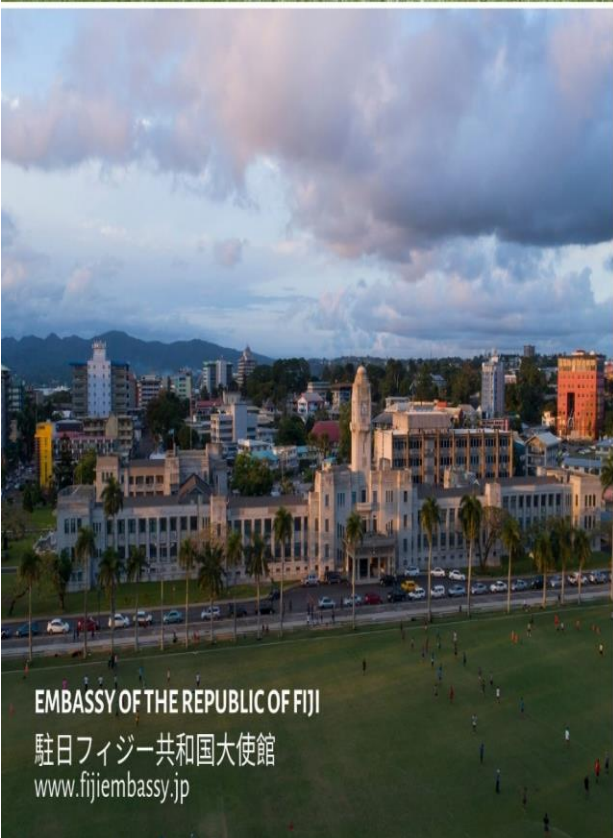






**FEEL THE NATURE & HAPPINESS, TAKE ME THERE**

大自然と笑顔が待ってるよ。フィジーへ飛ぼう。



EMBASSY OF THE REPUBLIC OF FIJI

駐日フィジー共和国大使館

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